



# Logo /Brand questionnaire

**Your company name:**

**Registered address:**

**Please provide a brief synopsis of your company profile**

**What are the aims / goals of your business?**

**Who is your target audience?**

**What is your design & print budget and timescale?**

**What do you want your logo/s / identity to say about you?**

**Are there any logos you have seen that you particularly like?**

**If so, which ones and why?**

**Are there any logos you have seen that you particularly dislike?**

**Do you have any preference on use of colours? (please see attached colour chart)**

**Are there any colours you particularly dislike?**

**Do you have any preference on use of images / symbols?**

**Do you have any preference on fonts / style of fonts?**

**Additional Information:** (please provide any information you think is important in achieving a logo design you can be proud of. The more information provided, the better the end result)

If you have any photographs of your premises and/or surrounding area, please supply these too with any information you think may be useful. Graphic Designers often use interior design features or local landmarks as a starting point to develop a brand as your customers can often relate to this. **Please complete and send to Sue@catchdesigns.co.uk for costing and further discussion.**

