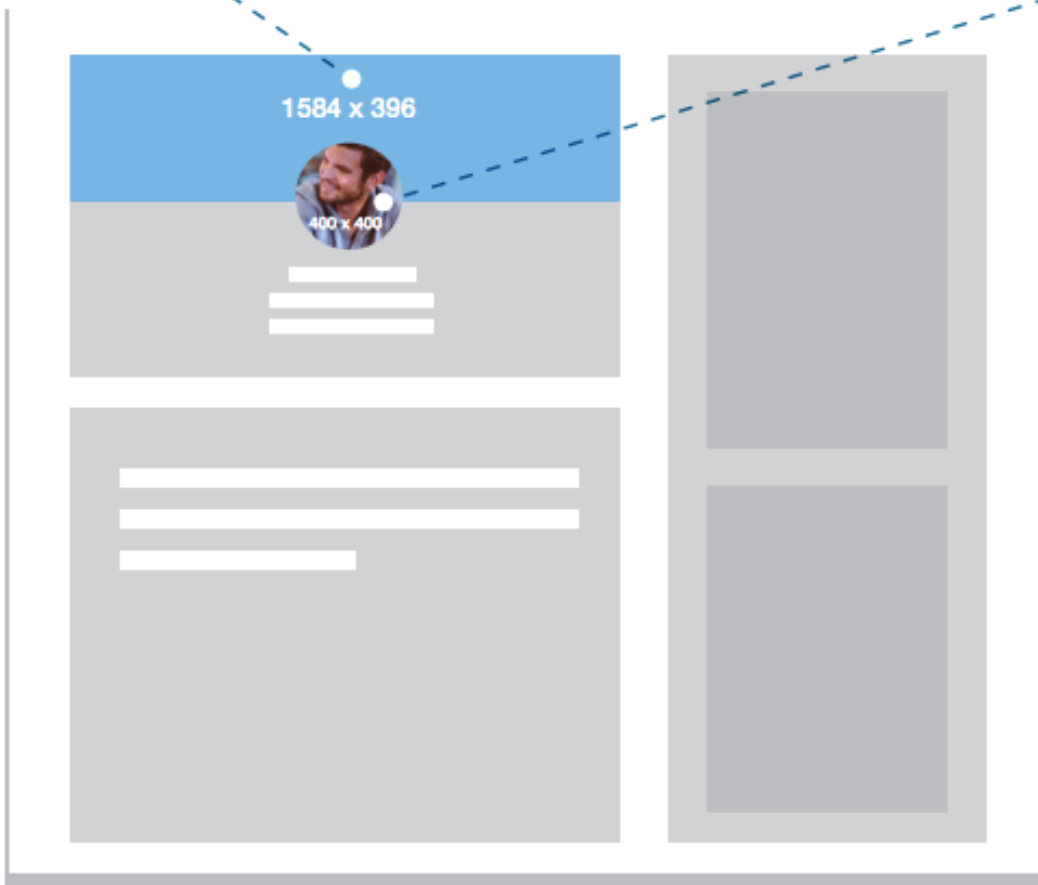




# LINKEDIN

Personal Background image:  
1584 x 396

Profile image: 400 x 400



### Image Guidelines

- Recommended between 400 x 400 & 20,000 x 20,000 pixels
- Minimum 200 x 200 pixels
- 10mb maximum file size
- JPG, GIF or PNG files only





# LINKEDIN

**BG image: 1536 x 768**

## Image Guidelines

Recommended: 1536 x 768 pixels

**Profile Image: 180 x 180 px**

## Image Guidelines

- Must be at least 180 x 180 pixels.
- Photo will appear on page as 160 x 160 pixels.
- Photo thumbnail will appear throughout Facebook at 32 x 32 pixels.

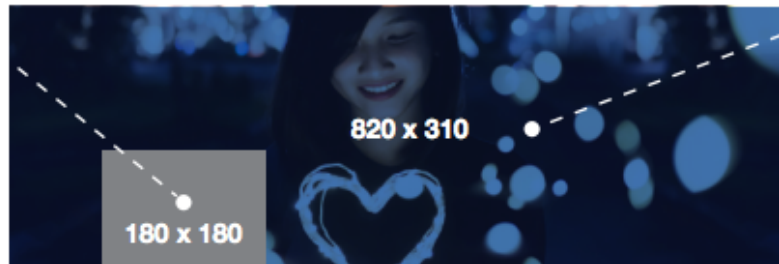
This will be the photo representing you or your brand on Facebook. This square photo will appear on your timeline layered over your cover photo.

It will also appear when you post to other walls, comment on posts or when you're searched with Facebook's Open Graph.

**Highlighted Image: 1200 x 717 px**

## Image Guidelines

- Will appear on your page at 843 x 504 pixels.
- Choose a higher resolution at that scale for better quality..



**Cover Photo: 820 x 310 px**

## Image Guidelines

- Appear on page at 820 x 310 pixels
- Anything less will be stretched.
- Minimum size of 399 x 150 pixels.
- Smartphones display as 640 x 360
- For best results, upload an RGB JPG file less than 100 KB.
- Images with a logo or text may be best as a PNG file.

**Shared Images: 1200 x 630**

## Image Guidelines

- Recommended upload size of 1,200 x 630 pixels.
- Will appear in feed at a max width of 470 pixels (will scale to a max of 1:1).
- Will appear on page at a max width of 504 pixels (will scale to a max of 1:1).

**Shared Link: 1200 x 627**

## Image Guidelines

- Recommended upload size of 1200 x 627
- Square Photo: Minimum 154 x 154px in feed.
- Square Photo: Minimum 116 x 116 on page.
- Rectangular Photo: Minimum 470 x 246 pixels in feed.
- Rectangular Photo: Minimum 484 x 252 on page.

Facebook will scale photos under the minimum dimensions. For better results, increase image resolution at the same scale as the minimum size.

