FACEBOOK

Profile Image: 180 x 180 px

Image Guidelines

- Must be at least
  180 x 180 pixels.
- Photo will appear on page as
  160 x 160 pixels.
- Photo thumbnail will appear
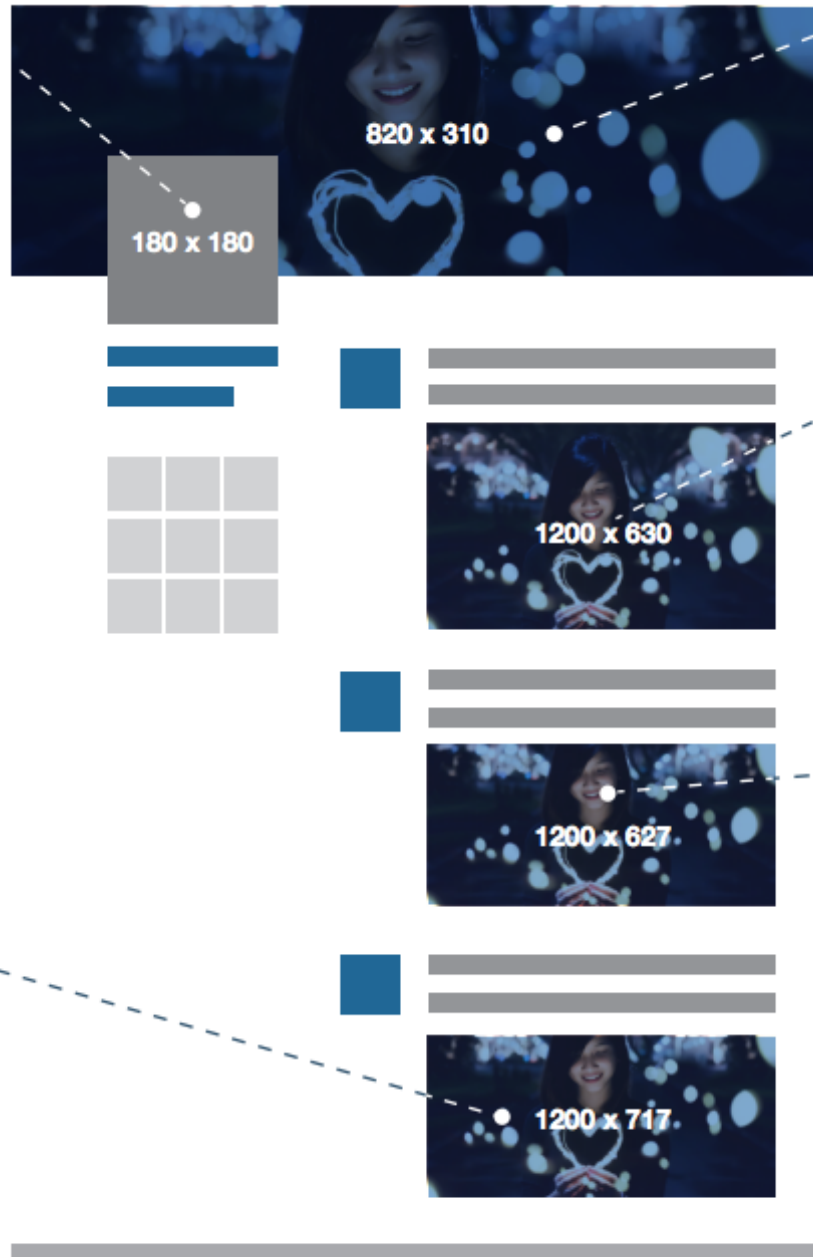 throughout Facebook at
  32 x 32 pixels.

This will be the photo representing
you or your brand on Facebook.
This square photo will appear on
your timeline layered over your
cover photo.

It will also appear when you post to
other walls, comment on posts or
when you're searched with
Facebook's Open Graph.

Cover Photo: 820 x 310 px

Image Guidelines

- Appear on page at 820 x 310 pixels
- Anything less will be stretched.
- Minimum size of 399 x 150 pixels.
- Smartphones display as 640 x 360
- For best results, upload an RGB
  JPG file less than 100 KB.
- Images with a logo or text may be
  best as a PNG file.

Shared Images: 1200 x 630

Image Guidelines

- Recommended upload size of
  1,200 x 630 pixels.
- Will appear in feed at a max width
  of 470 pixels (will scale to a
  max of 1:1).
- Will appear on page at a max
  width of 504 pixels (will scale to a
  max of 1:1).

Shared Link: 1200 x 627

Image Guidelines

- Recommended upload size of
  1200 x 627
- Square Photo: Minimum
  154 x 154px in feed.
- Square Photo: Minimum
  116 x 116 on page.
- Rectangular Photo: Minimum
  470 x 246 pixels in feed.
- Rectangular Photo: Minimum
  484 x 252 on page.

Facebook will scale photos under
the minimum dimensions. For better
results, increase image resolution at
the same scale as the minimum
size.

Highlighted Image: 1200 x 717 px

Image Guidelines

- Will appear on your page at
  843 x 504 pixels.
- Choose a higher resolution at that
  scale for better quality..

820 x 310

180 x 180

1200 x 630

1200 x 627

1200 x 717

[catch]
design management

Event Image:
1920 x 1080 px

Image Guidelines

- Facebook will scale down to minimum dimensions: 470 × 174.
- Shows in feed: 470 × 174..

1920 x 1080